



**Smithsonian**  
DIGITIZATION PROGRAM OFFICE

# Digitization Program Office(DPO)

Vision:

*Discovery through Digitization*

Mission:

*Partnering with others to increase the quantity, quality, and impact of digitized Smithsonian collections*

**1 Increase the quantity, quality, and throughput of digitization**

- Complete the digitization for entire small museums and select large museum departments
- Develop resources and best practices for scalable digitization
- Establish an AV mass digitization program

**2 Be a world leader in cultural heritage digitization**

- Develop and share leading cultural heritage digitization processes
- Collaborate with partners on innovative initiatives

**3 Demonstrate and amplify the impact of digitized collections**

- Interpret and deliver digitized content in innovative ways
- Increase existing audiences and identify new audiences for digitized collections

**4 Accurately measure and characterize digitization at the Smithsonian**

- Analyze, interpret and communicate digitization metrics
- Develop methodology to identify suitable collections for digitization

