Digitization Program Office (DPO)

Vision:
*Discovery through Digitization*

Mission:
*Partnering with others to increase the quantity, quality, and impact of digitized Smithsonian collections*

1. **Increase the quantity, quality, and throughput of digitization**
   - Complete the digitization for entire small museums and select large museum departments
   - Develop resources and best practices for scalable digitization
   - Establish an AV mass digitization program

2. **Be a world leader in cultural heritage digitization**
   - Develop and share leading cultural heritage digitization processes
   - Collaborate with partners on innovative initiatives

3. **Demonstrate and amplify the impact of digitized collections**
   - Interpret and deliver digitized content in innovative ways
   - Increase existing audiences and identify new audiences for digitized collections

4. **Accurately measure and characterize digitization at the Smithsonian**
   - Analyze, interpret and communicate digitization metrics
   - Develop methodology to identify suitable collections for digitization